

RUNDUM Reisen

Travel the world

RUNDUM Reisen, a product of our established promotion magazines, awakens the desire for vacations, foreign cultures, exotic scents, exciting adventures and new taste experiences. We dive into the fascinating world of travel and enchant with breathtaking landscapes, vibrant metropolises and hidden paradises.

Our reports take you to the most remote places in the world, where our readers can experience the diversity and beauty of our planet up close. Whether they dream of the snow-covered peaks or want to discover cultural treasures – RUNDUM Reisen offers inspiration and information for the next trip.

Be there to inspire when RUNDUM Reisen sparks the wanderlust of DER STANDARD readers and increases their desire to travel. Share your insider tips, knowledge and personal recommendations to enable unforgettable experiences.

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This magazine is enclosed in DER STANDARD, except for DER STANDARD Kompakt.
Subject to change and errors excepted.



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RUNDUM Reisen

Rates and Specs



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Prime positioning

25 % surcharge on IFC and OBC

Fixed positioning

15 % surcharge (at least € 750,-), solus positioning from 1/3 page upwards guaranteed

Copy Deadline

3 weeks prior to publication

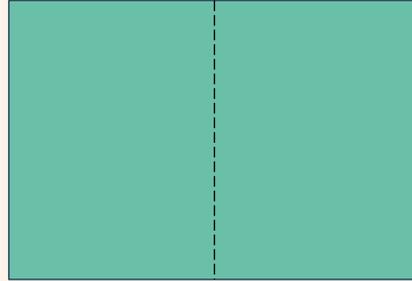
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2/1 Spread Page

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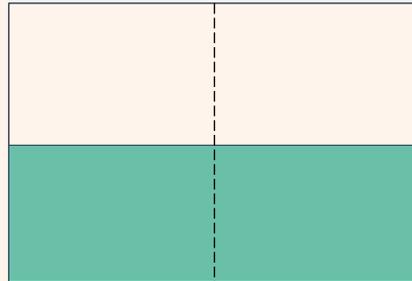
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 trim size 280 x 188 mm

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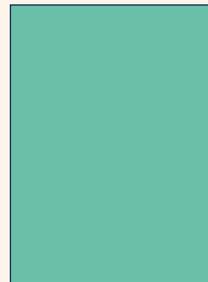
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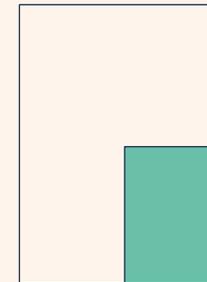
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