

# RUNDUM Wohnen

## Happiness is where you live

RUNDUM Wohnen offers everything about apartments, houses and gardens, designed for a target group that appreciates a high quality of life.

Living is not just simply having a roof over your head, it also signifies security, familiarity and comfort. Above all, living is also an expression of awareness of life, where everyone can develop and express their own individuality.

RUNDUM Wohnen provides inspiration. Current trends are shown, experts have their say in interviews and outstanding companies are presented in portraits.

This magazine also covers seasonal topics: You will find suggestions and ideas from garden layouts to stylish summer furniture all the way to lighting for cozy winter evenings or porcelain for festive menus.



Produced according to the guidelines of the Austrian Ecolabel.

**2025**

**Deadline**

Fri, 25<sup>th</sup> April

Thu, 3<sup>rd</sup> April

Fri, 17<sup>th</sup> October

Fri, 26<sup>th</sup> September



**Advertising**  
 Phone: +43 1 53 170-707  
[werbung@derStandard.at](mailto:werbung@derStandard.at)  
[dst.at/advertising](http://dst.at/advertising)

This magazine is enclosed in DER STANDARD, except for DER STANDARD Kompakt.  
 Effective: 05.12.24 / Subject to change/errors excepted.

**DERSTANDARD**

# RUNDUM Wohnen

## Rates and Specs



Produced according to the guidelines of the Austrian Ecolabel.

### Prime positioning

25 % surcharge on IFC and OBC

### Fixed positioning

15 % surcharge (at least € 750.-), solus positioning from 1/3 page upwards guaranteed

### Copy Deadline

3 weeks prior to publication

### Print, Paper, Colour Profile

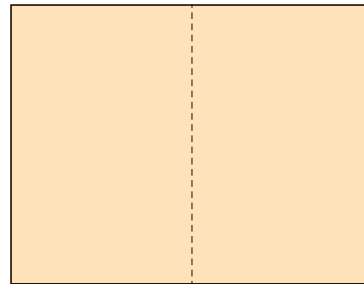
Cover and Inside: 57g LWC glossy improved recycling, PSO\_LWC\_Improved

Bleed: 3 mm on each side

### Contact

### Print Production

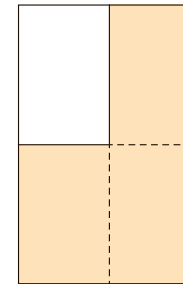
Phone: +43(0)1/531 70-388,-431 or -462  
produktion@derStandard.at



### 2/1 Spread Page

type area 526 x 336 mm  
trim size 560 x 380 mm

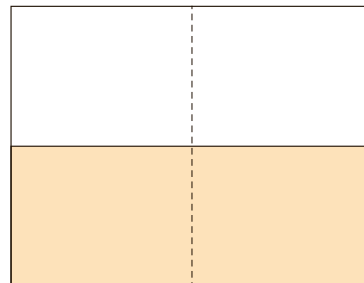
€ 30.500,-



### 1/2 Page

vert. type area 120 x 336 mm  
trim size 137 x 380 mm  
horiz. type area 246 x 166 mm  
trim size 280 x 188 mm

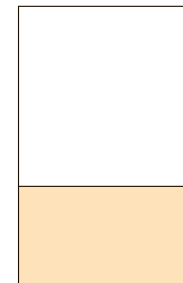
€ 11.100,-



### 2/2 Spread Page

type area 526 x 166 mm  
trim size 560 x 188 mm

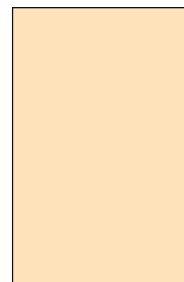
€ 22.200,-



### 1/3 Page horizontal

type area 246 x 109 mm  
trim size 280 x 131 mm

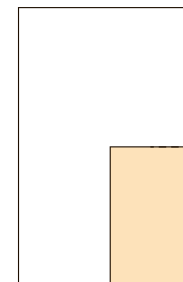
€ 8.600,-



### 1/1 Page

type area 246 x 336 mm  
trim size 280 x 380 mm

€ 16.700,-



### 1/4 Page Box

type area 120 x 166 mm  
trim size 137 x 188 mm

€ 6.800,-



**Advertising**  
Phone: +43 1 53 170-707  
werbung@derStandard.at  
dSt.at/advertising

The terms and conditions of STANDARD Verlagsgesellschaft m.b.H. apply. Rates are valid until revoked according to the current price list (available at sales.derStandard.at). Prices are in Euros and exclude 20% value-added tax. Additionally, there is a 5% advertising levy for print titles. Reservations on preferential placement remain valid until 4 weeks before date of publication. From this time on, only fixed bookings are possible. In case of cancellation after deadline, the agreed contract value will be charged.

Effective: 05.12.24 / Subject to change/errors excepted.

**DERSTANDARD**