

RUNDUM Reisen

Travel the world



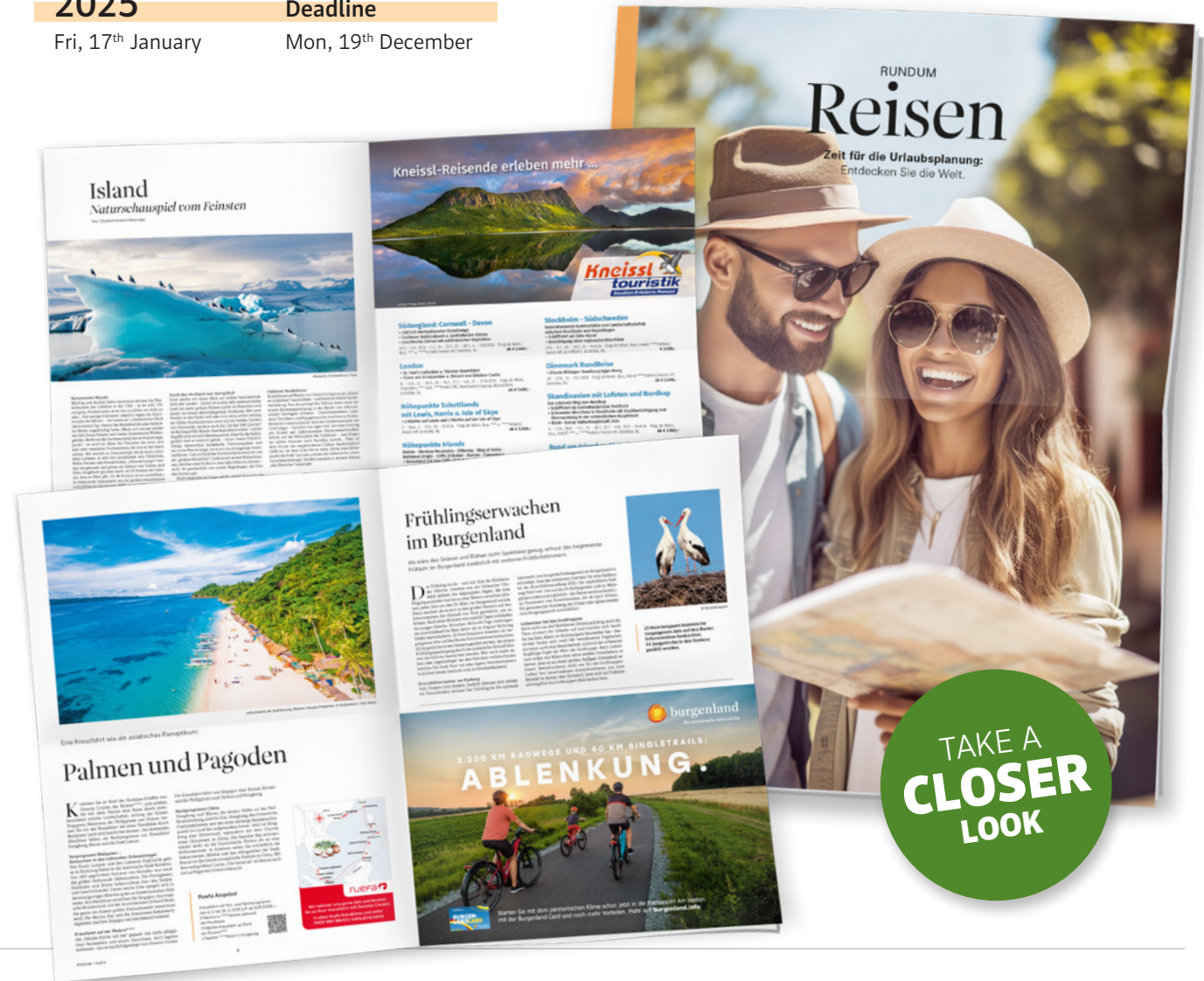
Produced according to the guidelines of the Austrian Ecolabel.

RUNDUM Reisen, a product of our established promotion magazines, awakens the desire for vacations, foreign cultures, exotic scents, exciting adventures and new taste experiences. We dive into the fascinating world of travel and enchant with breathtaking landscapes, vibrant metropolises and hidden paradises.

Our reports take you to the most remote places in the world, where our readers can experience the diversity and beauty of our planet up close. Whether they dream of the snow-covered peaks or want to discover cultural treasures – RUNDUM Reisen offers inspiration and information for the next trip.

Be there to inspire when RUNDUM Reisen sparks the wanderlust of DER STANDARD readers and increases their desire to travel. Share your insider tips, knowledge and personal recommendations to enable unforgettable experiences.

2025 **Deadline**
 Fri, 17th January Mon, 19th December



Advertising
 Phone: +43 1 53 170-707
werbung@derStandard.at
dSt.at/advertising

This magazine is enclosed in DER STANDARD, except for DER STANDARD Kompakt.
 Effective: 05.12.24 / Subject to change/errors excepted.

DERSTANDARD

RUNDUM Reisen

Rates and Specs



Produced according to the guidelines of the Austrian Ecolabel.

Prime positioning

25 % surcharge on IFC and OBC

Fixed positioning

15 % surcharge (at least € 750.-),
solus positioning from 1/3 page upwards
guaranteed

Copy Deadline

3 weeks prior to publication

Print, Paper, Colour Profile

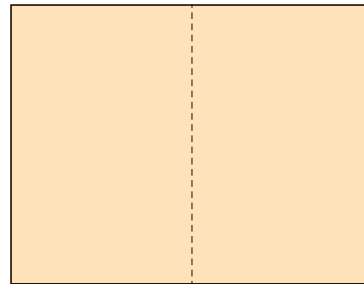
Cover and Inside: 57g LWC glossy improved
recycling, PSO_LWC_Improved

Bleed: 3 mm on each side

Contact

Print Production

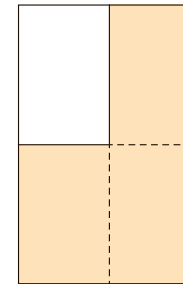
Phone: +43(0)1/531 70-388,-431 or -462
produktion@derStandard.at



2/1 Spread Page

type area 526 x 336 mm
trim size 560 x 380 mm

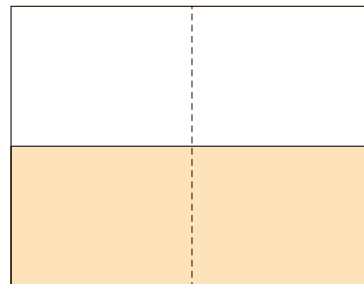
€ 30.500,-



1/2 Page

vert. type area 120 x 336 mm
trim size 137 x 380 mm
horiz. type area 246 x 166 mm
trim size 280 x 188 mm

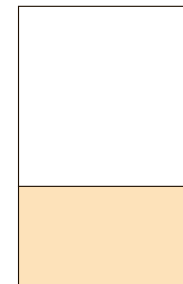
€ 11.100,-



2/2 Spread Page

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trim size 560 x 188 mm

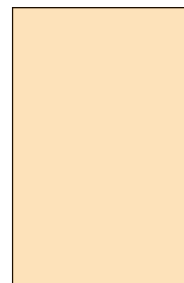
€ 22.200,-



1/3 Page horizontal

type area 246 x 109 mm
trim size 280 x 131 mm

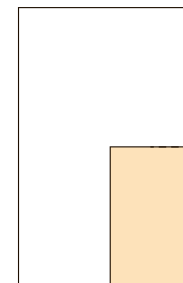
€ 8.600,-



1/1 Page

type area 246 x 336 mm
trim size 280 x 380 mm

€ 16.700,-



1/4 Page Box

type area 120 x 166 mm
trim size 137 x 188 mm

€ 6.800,-



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