

Portfolio

An outstanding economy journal



The outstanding magazine Portfolio is published once a year and provides its readers an outlook into future prospects for financial markets and different asset classes for the upcoming year.

Portfolio principally addresses financial decision makers – B2B as well as B2C. Our experienced editorial

department for economics and finance is responsible for the high quality analysis.

Its in-depth and expert content combined with its professional and clear design and appearance have developed this supplement into a top publication for Austria's finance and public sectors.

Publication Date 2023

Thursday, 30th November

Deadline

Tuesday, 24th October

(Subject to alteration)

Portfolio

Rates and Specs

Prime positioning

25 % surcharge on IFC and OBC

Fixed positioning

15 % surcharge (at least € 750,-),
solus positioning from 1/3 page
upwards guaranteed

Copy Deadline

5 weeks prior to publication

Print, Paper, Colour Profile

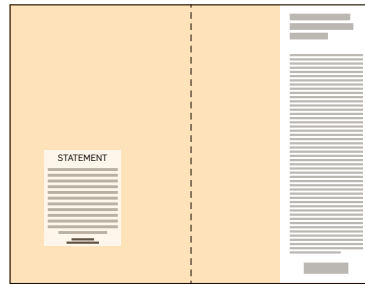
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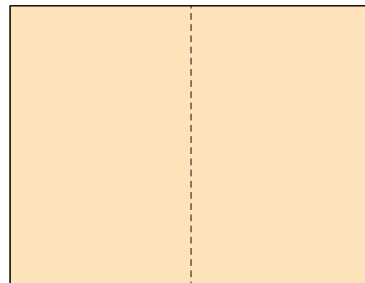


2/1 Statement

trim size 460 x 285 mm

€ 23.450,-

Ein Statement ist eine Panorama-Promotion-Seite, die in einem fixen Layout dargestellt wird.

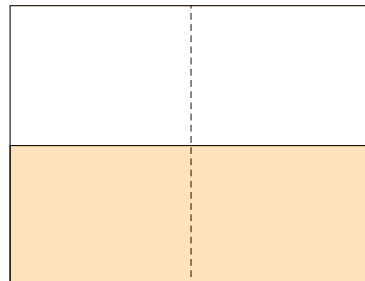


2/1 Spread Page

type area 436 x 241 mm

trim size 460 x 285 mm

€ 28.100,-

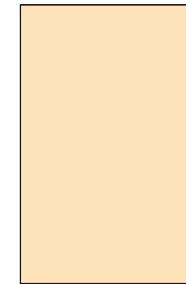


2/2 Spread Page

type area 436 x 118 mm

trim size 460 x 140 mm

€ 20.300,-

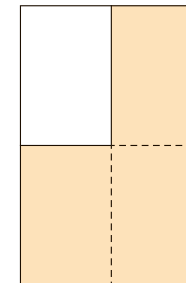


1/1 Page

type area 199 x 241 mm

trim size 230 x 285 mm

€ 15.400,-



1/2 Page

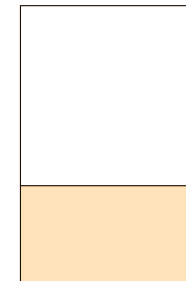
vert. type area 97 x 241 mm

trim size 109 x 285 mm

horiz. type area 199 x 118 mm

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1/3 Page horizontal

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