

RUNDUM REISEN

Travel the world



RUNDUM Reisen complements our range of promotion magazines with a focus on travel. Vivid reports whet the readers' appetite for the

unknown: foreign cultures, exotic tastes, vibrant cities or breathtaking natural wonders. Be part of this magazine with your travel tip!

Publication Date 2023

Thursday, 16th March

Deadline

Thursday, 23rd February

(Subject to alteration)



TAKE A
**CLOSER
LOOK**

This magazine is enclosed in DER STANDARD, except for DER STANDARD Kompakt.

Advertising

+43 1 531 70-707 | DW 485
werbung@derStandard.at
dSt.at/advertising

DERSTANDARD

RUNDUM REISEN

Rates and Specs

Prime positioning

25 % surcharge on IFC and OBC

Fixed positioning

15 % surcharge (at least € 750.-),
solus positioning from 1/3 page
upwards guaranteed

Copy Deadline

3 weeks prior to publication

Print, Paper, Colour Profile

Cover and Inside: 57g LWC glossy
improved recycling,
PSO_LWC_Improved

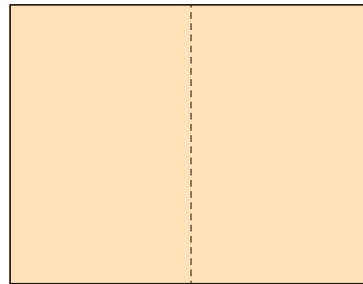
Bleed: 3 mm on each side

Contact Production

Phone: +43(0)1/531 70-388,
-431 or -462
produktion@derStandard.at



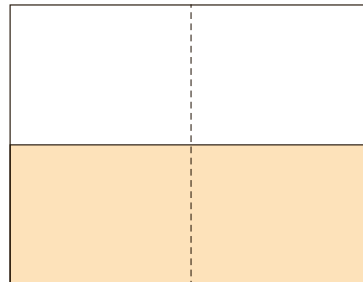
TAKE A
CLOSER
LOOK



2/1 Spread Page

type area 526 x 336 mm
bleed size 560 x 380 mm

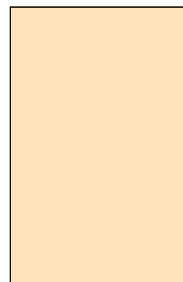
€ 28,100.-



2/2 Spread Page

type area 526 x 166 mm
bleed size 560 x 188 mm

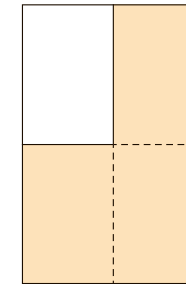
€ 20,300.-



1/1 Page

type area 246 x 336 mm
bleed size 280 x 380 mm

€ 15,400.-

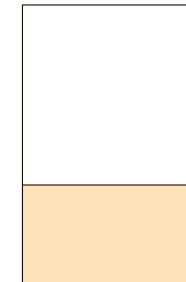


1/2 Page

vert. type area 120 x 336 mm
bleed size 137 x 380 mm

horiz. type area 246 x 166 mm
bleed size 280 x 188 mm

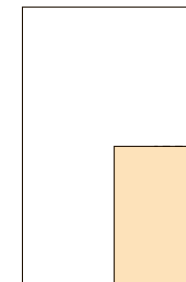
€ 10,150.-



1/3 Page horizontal

type area 246 x 109 mm
bleed size 280 x 131 mm

€ 7,880.-



1/4 Page Box

type area 120 x 166 mm
bleed size 137 x 188 mm

€ 6,170.-

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