

RUNDUM REISEN

Travel the world



RUNDUM Reisen complements our range of promotion magazines with a focus on travel. Vivid reports whet the readers' appetite for the

unknown: foreign cultures, exotic tastes, vibrant cities or breathtaking natural wonders. Be part of this magazine with your travel tip!

Publication Date 2022

Saturday, 12th March

Deadline

Friday, 18th February

(Subject to alteration)



TAKE A CLOSER LOOK

This magazine is enclosed in DER STANDARD, except for DER STANDARD Kompakt.

Advertising

+43 1 531 70-707 | DW 485
 werbung@derStandard.at
 dSt.at/advertising

DERSTANDARD

RUNDUM REISEN

Rates and Specs

Prime positioning

25 % surcharge on IFC and OBC

Fixed positioning

15 % surcharge (at least € 750.-),
solus positioning from 1/3 page
upwards guaranteed

Copy Deadline

3 weeks prior to publication

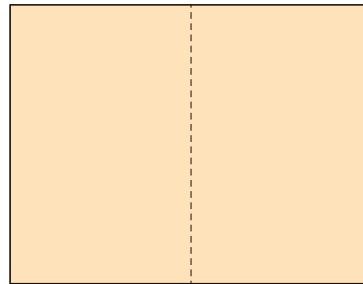
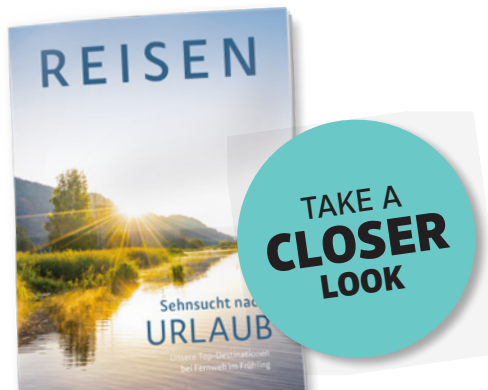
Print, Paper, Colour Profile

Cover and Inside: 57g LWC glossy
improved recycling,
PSO_LWC_Improved

Bleed: 3 mm on each side

Contact Production

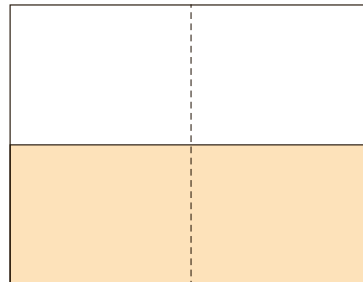
Phone: +43(0)1/531 70-388,
-431 or -462
produktion@derStandard.at



2/1 Spread Page

type area 538 x 384 mm
bleed size 570 x 440 mm

€ 26,200.-



2/2 Spread Page

type area 538 x 190 mm
bleed size 570 x 221 mm

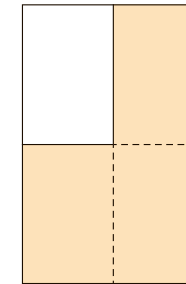
€ 18,950.-



1/1 Page

type area 253 x 384 mm
bleed size 285 x 440 mm

€ 14,400.-

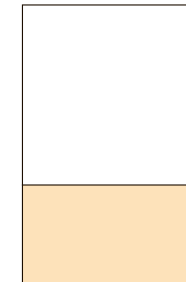


1/2 Page

vert. type area 125 x 384 mm
bleed size 141 x 440 mm

horiz. type area 253 x 190 mm
bleed size 285 x 221 mm

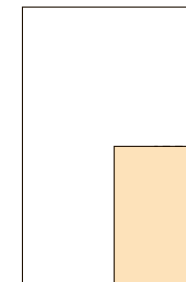
€ 9,450.-



1/3 Page horizontal

type area 253 x 125 mm
bleed size 285 x 156 mm

€ 7,350.-



1/4 Page Box

type area 125 x 190 mm
bleed size 141 x 221 mm

€ 5,750.-

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