



This magazine is enclosed in DER STANDARD, except for DER STANDARD Kompakt.

RONDObil

The world of engines and machines

Cars and motorcycles are not only means of transportation, but also an expression of design and lifestyle.

RONDObil lives up to this fact in an impressive manner. The usual high level of contentual and visual RONDO coverage is transferred to the motorised thematic focus.

Whether it's the new models of the current season, the latest trends of car designs, the most innovative environmental technologies or the most important people who keep the wheel of the mobile industry running in Austria, **RONDObil continues to set new standards.**

| Publication Date 2021 | Deadline |
|-------------------------------------|------------------------------------|
| Saturday, 30 th January | Friday, 8 th January |
| Saturday, 17 th April | Thursday, 25 th March |
| Samstag, 18 th September | Friday, 27 th August |
| Saturday, 20 th November | Thursday, 28 th October |

(Subject to change)

Advertising

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 werbung@derStandard.at
 dSt.at/advertising

DERSTANDARD

RONDOmobil

Rates and Specs

Prime positioning

25 % surcharge on IFC and OBC

Fixed positioning

15 % surcharge (at least € 750.-),
solus positioning from 1/3 page
upwards guaranteed

Copy Deadline

3 weeks prior to publication

Print, Paper, Colour Profile

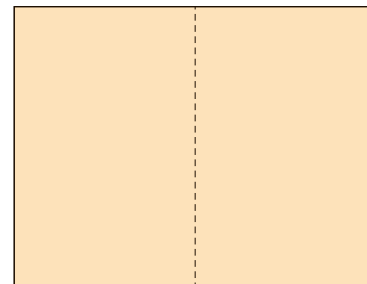
Cover and Inside:

57g LWC glossy
improved recycling,
PSO_LWC_Improved

Bleed: 3 mm on each side

Contact Production

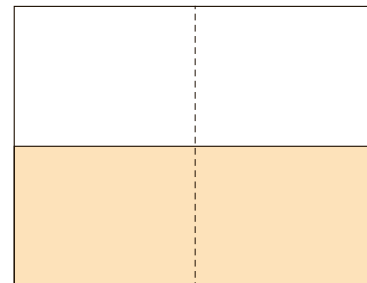
Tel.: +43(0)1/531 70-431 or -388
produktion@derStandard.at



2/1 Spread Page

type area 538 x 384 mm
bleed size 570 x 440 mm

€ 25,500.-



2/2 Spread Page

type area 538 x 190 mm
bleed size 570 x 221 mm

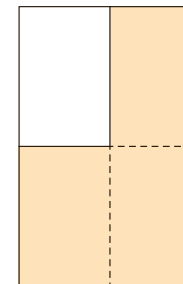
€ 18,400.-



1/1 Page

type area 253 x 384 mm
bleed size 285 x 440 mm

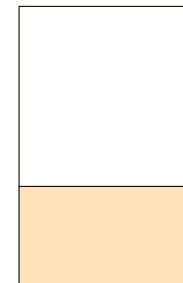
€ 14,000.-



1/2 Page

v type area 125 x 384 mm
bleed size 141 x 440 mm
h type area 253 x 190 mm
bleed size 285 x 221 mm

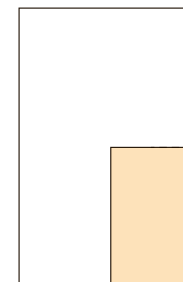
€ 9,200.-



1/3 Page horizontal

type area 253 x 125 mm
bleed size 285 x 156 mm

€ 7,150.-



1/4 Page Box

type area 125 x 190 mm
bleed size 141 x 221 mm

€ 5,600.-

v: vertical, h: horizontal

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