



## RUNDUM WOHNEN

### There is no place like home

This promotion magazine covers topics concerning home and garden and is designed for a target group that values high standards of living.

No matter if the reader is interested in home improvement, remodeling or buying, this magazine sets out to be an inspiration and source of information for planning, designing and financing.

#### Publication Date 2021

Friday, 26<sup>th</sup> February

Friday, 22<sup>nd</sup> October

#### Deadline

Friday, 5<sup>th</sup> February

Friday, 1<sup>st</sup> October

(Subject to change)

This magazine is enclosed in DER STANDARD, except for DER STANDARD Kompakt.

Advertising

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 werbung@derStandard.at  
 dSt.at/advertising

**DERSTANDARD**

# RUNDUM

## Rates and Specs

### Prime positioning

25 % surcharge on IFC and OBC

### Fixed positioning

15 % surcharge (at least € 750.-),  
solus positioning from 1/3 page  
upwards guaranteed

### Copy Deadline

3 weeks prior to publication

### Print, Paper, Colour Profile

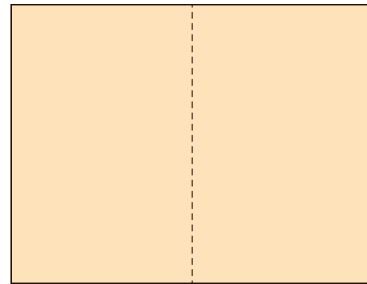
#### Cover and Inside:

57g LWC glossy  
improved recycling,  
PSO\_LWC\_Improved

**Bleed:** 3 mm on each side

### Contact Production

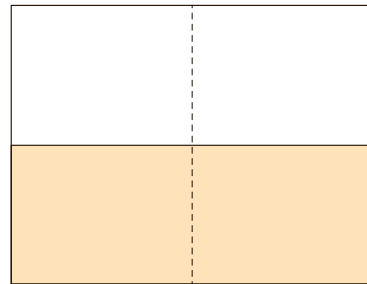
Tel.: +43(0)1/531 70-431 or -388  
produktion@derStandard.at



#### 2/1 Spread Page

type area 538 x 384 mm  
bleed size 570 x 440 mm

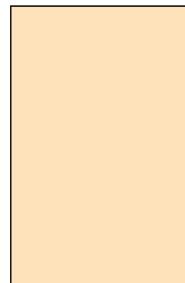
€ 25,500.-



#### 2/2 Spread Page

type area 538 x 190 mm  
bleed size 570 x 221 mm

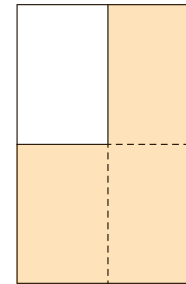
€ 18,400.-



#### 1/1 Page

type area 253 x 384 mm  
bleed size 285 x 440 mm

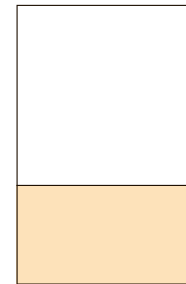
€ 14,000.-



#### 1/2 Page

v type area 125 x 384 mm  
bleed size 141 x 440 mm  
h type area 253 x 190 mm  
bleed size 285 x 221 mm

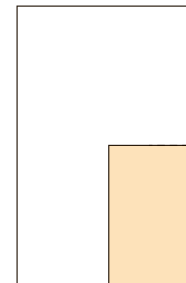
€ 9,200.-



#### 1/3 Page horizontal

type area 253 x 125 mm  
bleed size 285 x 156 mm

€ 7,150.-



#### 1/4 Page Box

type area 125 x 190 mm  
bleed size 141 x 221 mm

€ 5,600.-

v: vertical, h: horizontal

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