



RUNDUM REISEN

Travel the world

RUNDUM Reisen complements our range of promotion magazines with a focus on travel. Vivid reports whet the readers' appetite for the unknown: foreign cultures, exotic tastes, vibrant cities or breathtaking natural wonders. Be part of this magazine with your travel tip!

Publication Date 2021

Saturday, 13th March

Deadline

Friday, 19th February

(Subject to change)

This magazine is enclosed in DER STANDARD, except for self-service newsstands (Sat/Sun) and DER STANDARD-Kompakt.

Advertising

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dSt.at/advertising

DERSTANDARD

RUNDUM

Rates and Specs

Prime positioning
25 % surcharge on IFC and OBC

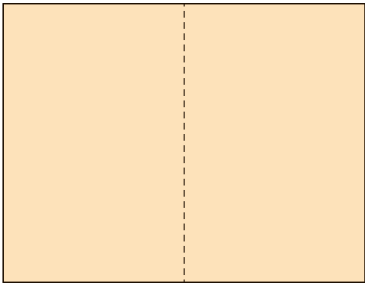
Fixed positioning
15 % surcharge (at least € 750.-),
solus positioning from 1/3 page
upwards guaranteed

Copy Deadline
3 weeks prior to publication

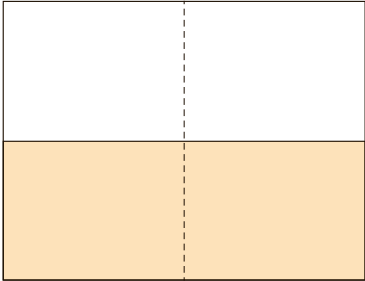
Print, Paper, Colour Profile

Cover and Inside:
57g LWC glossy
improved recycling,
PSO_LWC_Improved
Bleed: 3 mm on each side

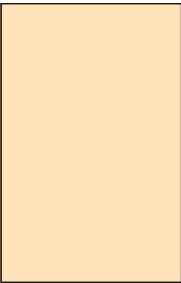
Contact Production
Tel.: +43(0)1/531 70-431 or -388
produktion@derStandard.at



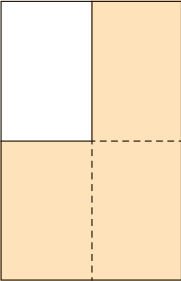
2/1 Spread Page	
type area	538 x 384 mm
bleed size	570 x 440 mm
€ 25,500.-	



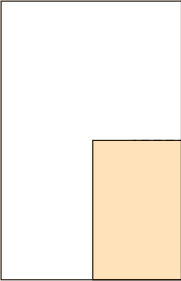
2/2 Spread Page	
type area	538 x 190 mm
bleed size	570 x 221 mm
€ 18,400.-	



1/1 Page	
type area	253 x 384 mm
bleed size	285 x 440 mm
€ 14,000.-	



1/2 Page	
v type area	125 x 384 mm
bleed size	141 x 440 mm
h type area	253 x 190 mm
bleed size	285 x 221 mm
€ 9,200.-	



1/4 Page Box	
type area	125 x 190 mm
bleed size	141 x 221 mm
€ 5,600.-	

v: vertical, h: horizontal, b: box

The general terms and conditions of DER STANDARD Verlagsgesellschaft m. b. H. apply and can be viewed at [derStandard.at/GTCs](https://www.derstandard.at/GTCs). Rates valid until cancelled according to current Rate Card (can be viewed at [sales.derStandard.at](https://www.derstandard.at/sales)) 20 % VAT is applicable. 5 % Austrian governmental advertising tax applies to print media. Reservations on preferential placement remain valid until 4 weeks before date of publication. From this time on, only fixed bookings are possible. In case of cancellation after deadline, the agreed contract value will be charged. Subject to alterations. Typing and printing errors reserved.

PLRON03,2 Effective: 29.10.20

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