

RUNDUM Wohnen

There is no place like home

This promotion magazine covers topics concerning home and garden and is designed for a target group that values high standards of living.

No matter if the reader is interested in home improvement, remodeling or buying, this magazine sets out to be an inspiration and source of information for planning, designing and financing.

The March issue will additionally be distributed at Austria's biggest design fair, 'Wohnen & Interieur', from March 18th through March 22nd 2020.

Publication Date 2020	Deadline
Friday, 13 th March	Friday, 21 st February
Friday, 9 th October	Friday, 18 th September

(Subject to change)

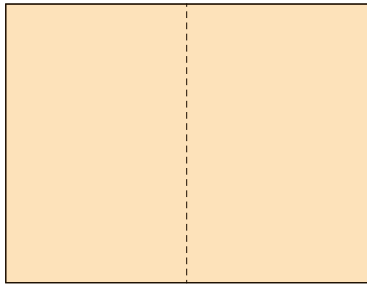
This magazine is enclosed in DER STANDARD, except for DER STANDARD-Kompakt.

Advertising

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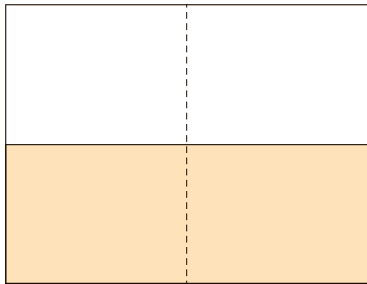
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RUNDUM



2/1 Spread Page € 25,500.-

type area 538 x 384 mm
bleed size 570 x 440 mm



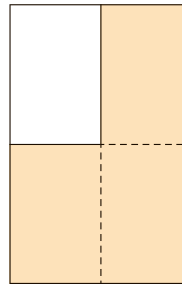
2/2 Spread Page € 18,400.-

type area 538 x 190 mm
bleed size 570 x 221 mm



1/1 Page € 14,000.-

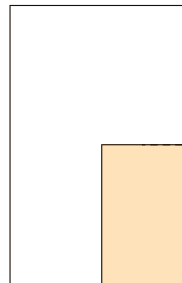
type area 253 x 384 mm
bleed size 285 x 440 mm



1/2 Page € 9,200.-

v type area 125 x 384 mm
bleed size 141 x 440 mm

h type area 253 x 190 mm
bleed size 285 x 221 mm



1/4 Page Box € 5,600.-

type area 125 x 190 mm
bleed size 141 x 221 mm

Rates and Specs

RONDO-Format

Prime positioning

25 % surcharge on IFC and OBC

Fixed positioning

15 % surcharge (or at least € 750.-), solus positioning from 1/3 page upwards guaranteed

Print, Paper, Colour Profile

Cover and Inside:

57g LWC glossy improved recycling, PSO_LWC_Improved
Bleed: 3 mm on each side

Copy Deadline

3 weeks prior to publication

Contact Production

Tel.: +43(0)1/531 70-431 or -388
produktion@derStandard.at

v: vertical, h: horizontal, b: box

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