



## RUNDUM Wohnen

### There is no place like home

This promotion magazine covers topics concerning home and garden and is designed for a target group that values high standards of living.

No matter if the reader is interested in home improvement, remodeling or buying, this magazine sets out to be an inspiration and source of information for planning, designing and financing.

The March issue will additionally be distributed at Austria's biggest design fair, 'Wohnen & Interieur', from March 18<sup>th</sup> through March 22<sup>nd</sup> 2020.

#### Publication Date 2020

Friday, 13<sup>th</sup> March

Friday, 9<sup>th</sup> October

#### Deadline

Friday, 21<sup>st</sup> February

Friday, 18<sup>th</sup> September

(Subject to change)

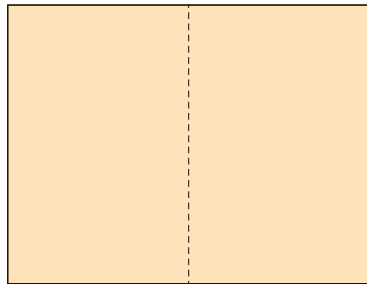
This magazine is enclosed in DER STANDARD, except for DER STANDARD-Kompakt.

Advertising

+43 1 531 70-707 | DW 485  
 werbung@derStandard.at  
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**DERSTANDARD**

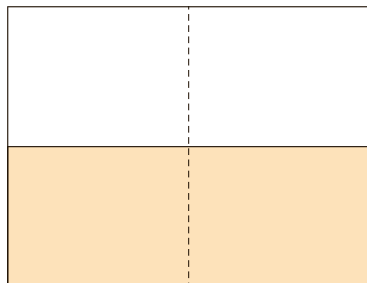
# RUNDUM



## 2/1 Spread

**Page** € 25,500.-

type area 538 x 384 mm  
bleed size 570 x 440 mm



## 2/2 Spread

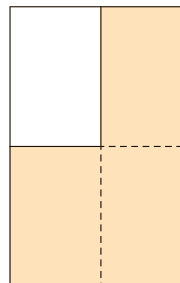
**Page** € 18,400.-

type area 538 x 190 mm  
bleed size 570 x 221 mm



**1/1 Page** € 14,000.-

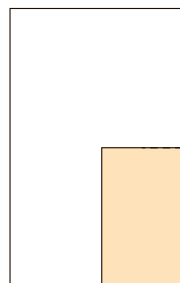
type area 253 x 384 mm  
bleed size 285 x 440 mm



**1/2 Page** € 9,200.-

**v** type area 125 x 384 mm  
bleed size 141 x 440 mm

**h** type area 253 x 190 mm  
bleed size 285 x 221 mm



**1/4 Page**  
**Box** € 5,600.-

type area 125 x 190 mm  
bleed size 141 x 221 mm

## Rates and Specs

RONDO-Format

### Prime positioning

25 % surcharge on IFC and OBC

### Fixed positioning

15 % surcharge (or at least € 750.-), solus positioning from 1/3 page upwards guaranteed

### Print, Paper, Colour Profile

**Cover and Inside:**

57g LWC glossy improved recycling, PSO\_LWC\_Improved  
**Bleed:** 3 mm on each side

### Copy Deadline

3 weeks prior to publication

### Contact Production

Tel.: +43(0)1/531 70-431  
or -388  
produktion@derStandard.at

v: vertical, h: horizontal, b: box

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