



RUNDUM Reisen

Travel the world

RUNDUM Reisen complements our range of promotion magazines with a focus on travel. Vivid reports whet the readers' appetite for the unknown: foreign cultures, exotic tastes, vibrant cities or breathtaking natural wonders. Be part of this magazine with your travel tip!

Publication Date 2020

Saturday, 28th March

Saturday, 13th June

Saturday, 24th October

Deadline

Friday, 6th March

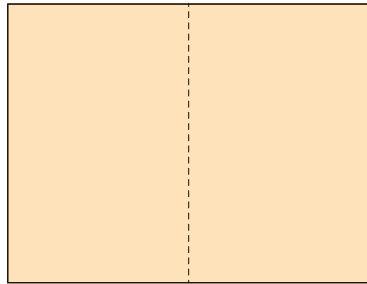
Tuesday, 19th May

Friday, 2nd October

(Subject to change)

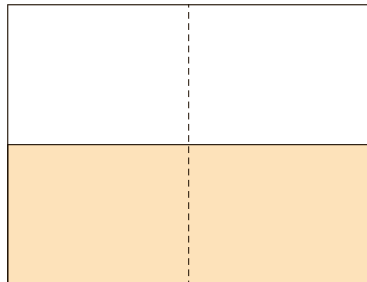
This magazine is enclosed in DER STANDARD, except for self-service newsstands (Sat/Sun) and DER STANDARD-Kompakt.

RUNDUM



2/1 Spread
Page € 25,500.-

type area 538 x 384 mm
bleed size 570 x 440 mm



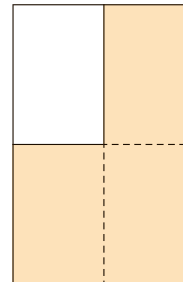
2/2 Spread
Page € 18,400.-

type area 538 x 190 mm
bleed size 570 x 221 mm



1/1 Page € 14,000.-

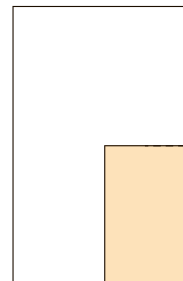
type area 253 x 384 mm
bleed size 285 x 440 mm



1/2 Page € 9,200.-

v type area 125 x 384 mm
bleed size 141 x 440 mm

h type area 253 x 190 mm
bleed size 285 x 221 mm



1/4 Page
Box € 5,600.-

type area 125 x 190 mm
bleed size 141 x 221 mm

Rates and Specs

RONDO-Format

Prime positioning

25 % surcharge on IFC and OBC

Fixed positioning

15 % surcharge (or at least € 750.-), solus positioning from 1/3 page upwards guaranteed

Print, Paper, Colour Profile

Cover and Inside:

57g LWC glossy improved recycling, PSO_LWC_Improved
Bleed: 3 mm on each side

Copy Deadline

3 weeks prior to publication

Contact Production

Tel.: +43(0)1/531 70-431 or -388
produktion@derStandard.at

v: vertical, h: horizontal, b: box

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PLRON03.2 Effective: 12.12.19

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